



# Price List

**ALBERTA  
LIQUOR  
CONTROL  
BOARD**

**OCT.  
1965**



Snowmobiles transport skiers to exciting high country.

# WHISKIES

Canadian

Approximate  
Contents

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\* Restricted Distribution—See Page 34

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# WHISKIES

## Canadian

Approximate  
Contents

2-4	Gooderham's Grand Award -----	25-oz.	} 8.00
* 2-7	McGuinness' Captain's Table -----	25-oz.	
2-8	Walker's Carleton Tower -----	25-oz.	
2-16	Corby's Fifteen -----	25-oz.	7.75
2-21	Alberta Springs Black Label -----	25-oz.	} 7.35
2-24	Schenley Order of Merit -----	25-oz.	
2-27	Seagram's Crown Royal -----	25-oz.	
2-52	Alberta Carrington -----	25-oz.	} 5.85
2-63	Corby's Park Lane 10 -----	25-oz.	
2-69	Gilbey's Very Best -----	25-oz.	
2-73	Gooderham's Rich and Rare -----	25-oz.	
2-76	Hudson's Bay Canadian -----	25-oz.	
2-79	McGuinness' Old Canada -----	25-oz.	
2-84	Melchers Aristocrat -----	25-oz.	
2-88	Park & Tilford Royal Command -----	25-oz.	
2-92	Schenley O.F.C. -----	25-oz.	
2-96	Seagram's V.O. -----	25-oz.	
2-100	Walker's Canadian Club -----	25-oz.	} 5.45
2-104	Wiser's DeLuxe "10" -----	25-oz.	
2-138	Adams Four Roses -----	25-oz.	} 5.45
2-142	Alberta Windsor Supreme -----	25-oz.	
2-146	Calvert Lord Calvert -----	25-oz.	
2-149	Corby's Special Selected -----	25-oz.	
2-160	Gilbey's Golden Velvet -----	25-oz.	

\* Restricted Distribution—See Page 34

# WHISKIES

## Canadian (Continued)

Approximate  
Contents

2-164	Gooderham's 1832	25-oz.	5.45
2-166	Hudson's Bay Royal Charter	25-oz.	
2-171	McGuinness' Gold Tassel	25-oz.	
2-179	Park & Tilford Passport	25-oz.	
2-182	Schenley Reserve	25-oz.	
2-186	Seagram's "83"	25-oz.	
2-190	Walker's Imperial	25-oz.	
2-194	Wiser's "101"	25-oz.	5.15
2-212	Acadian Port Royal	25-oz.	
2-217	Adams Private Stock	25-oz.	
2-221	Alberta Deluxe	25-oz.	
2-225	Calvert's Grand Reserve	25-oz.	
2-229	Corby's Old V.L.	25-oz.	
2-233	Gilbey's Black Velvet	25-oz.	
2-237	Gooderham's Little Brown Jug	25-oz.	
2-241	Hudson's Bay Old	25-oz.	
2-245	McGuinness' Old Decanter	25-oz.	
2-250	Melchers Garrison Club	25-oz.	4.90
2-253	Park & Tilford Medallion	25-oz.	
2-257	Schenley Golden Wedding	25-oz.	
2-262	Seagram's Gold Bond	25-oz.	
2-266	Walker's Gold Crest	25-oz.	
2-269	Wiser's Old	25-oz.	
2-281	Adams Gold Stripe	25-oz.	
2-284	Alberta Premium	25-oz.	
2-286	B.C. Double Distilled	25-oz.	
2-288	Calvert's Special	25-oz.	
2-291	Corby's Royal Reserve	25-oz.	
2-294	Gooderham's Bonded Stock	25-oz.	
2-298	Hudson's Bay F.O.B.	25-oz.	
2-303	Park & Tilford Three Feathers	25-oz.	
2-306	Schenley Tradition	25-oz.	
2-309	Seagram's 3-Star	25-oz.	
2-313	Walker's Special Old	25-oz.	
2-318	Wiser's Special Blend	25-oz.	

\* Restricted Distribution—See Page 34

# WHISKIES

## Canadian (Continued)

Approximate  
Contents

2-326	Acadian 400 -----	25-oz.	4.75
2-334	Gilbey's Special Old -----	25-oz.	
2-341	McGuinness' Silk Tassel -----	25-oz.	
2-343	Melchers Very Mild -----	25-oz.	
2-351	Alberta Ranchman's Rye -----	25-oz.	4.50
2-371	Adams Private Stock -----	12-oz.	2.60
2-375	Calvert's Grand Reserve -----	12-oz.	
2-379	Corby's Old V.L. -----	12-oz.	
2-387	Hudson's Bay Old -----	12-oz.	
2-396	Melchers Garrison Club -----	12-oz.	
2-403	Schenley Golden Wedding -----	12-oz.	
2-408	Seagram's Gold Bond -----	12-oz.	
2-420	Gooderham's Bonded Stock -----	12-oz.	2.45
2-426	Park & Tilford Three Feathers -----	12-oz.	
2-429	Walker's Special Old -----	12-oz.	
2-431	Wiser's Special Blend -----	12-oz.	
2-435	Gilbey's Special Old -----	12-oz.	2.40
2-439	McGuinness' Silk Tassel -----	12-oz.	
2-443	Alberta Ranchman's Rye -----	12-oz.	2.25

## Bourbon

3-3	Kentucky Tavern -----	26.6-oz.	7.15
3-4	Old Crow -----	26.6-oz.	6.65
3-6	Old Forester -----	26.6-oz.	7.45
3-9	Old Glenmore -----	26.6-oz.	6.15
3-29	Old Glenmore -----	13.3-oz.	3.20

## Irish

4-2	Bushmill's -----	26.6-oz.	6.20
4-6	John Jameson's 3-Star -----	25-oz.	5.80
4-9	Tullamore Dew -----	26.6-oz.	6.20
4-12	Bushmill's -----	13.3-oz.	3.30

\* Restricted Distribution—See Page 34

## WHISKIES

### Scotch

		Approximate Contents	
* 5-4	Grant's Decanter -----	26.6-oz.	11.50
5-6	Grant's Ancient -----	26.6-oz.	11.00
5-21	Hudson's Bay "1670" (Blended Malt) -----	25-oz.	8.20
5-31	Hill Thomson's Something Special --	25-oz.	8.00
* 5-41	Chivas Regal -----	26.6-oz.	7.85
5-47	Buchanan's DeLuxe -----	25-oz.	6.65
5-50	Dewar's Ne Plus Ultra -----	25-oz.	
5-56	Haig and Haig Pinch -----	25-oz.	
5-59	Johnnie Walker Black Label -----	25-oz.	
* 5-66	Cowie Mortlach (Single Malt) -----	26.6-oz.	6.15
5-69	J & B Rare -----	25-oz.	5.85
5-77	Ballantine's -----	25-oz.	5.75
5-80	Bell's Special Reserve -----	25-oz.	
5-83	Berry's Cutty Sark -----	25-oz.	
5-86	Black and White -----	25-oz.	
5-92	Dewar's Special -----	25-oz.	
5-98	Grand Macnish -----	25-oz.	
5-101	Grant's Stand Fast -----	25-oz.	
5-104	Haig and Haig 5-Star -----	25-oz.	
5-107	Hudson's Bay B.P. -----	25-oz.	
5-110	Johnnie Walker Red Label -----	25-oz.	
5-113	Long John -----	25-oz.	
5-116	McCallum's Perfection -----	25-oz.	
5-120	Old Parr -----	25-oz.	
5-123	Queen Anne -----	25-oz.	
5-126	Teacher's Highland Cream -----	25-oz.	
5-129	Vat 69 -----	25-oz.	
5-132	White Horse -----	25-oz.	

\* Restricted Distribution—See Page 34

## WHISKIES

### Scotch (Continued)

Approximate  
Contents

5-136	Begg's Lochnagar	25-oz.	5.25
5-138	Bulloch Lade Gold Label	25-oz.	
5-148	Dawson's Special	25-oz.	
5-159	Dewar's Special	12-oz.	3.00
5-162	Haig and Haig 5-Star	12-oz.	
5-165	Johnnie Walker Red Label	12-oz.	
5-168	Teacher's Highland Cream	12-oz.	
5-173	White Horse	12-oz.	
5-178	Hudson's Bay Special	12-oz.	2.75

## ALCOHOL

Supplied to Holders of Special Permits only — such as Hospitals, Doctors, Druggists, Industrial and Educational Establishments. For Prices enquire at Alberta Liquor Stores.

### BITTERS

9-6	Angostura (Dr. Siegert's)	4-oz.	1.30
9-14	Orange (Burrough's)	6.6-oz.	1.15

### BRANDY

#### Canadian

11-3	Barclay's Rare Old	25-oz.	5.05
11-6	D'Eaubonne	25-oz.	4.95
11-14	D'Eaubonne	12-oz.	2.50

#### Imported

12-6	Bisquit 3 Star (Cognac)	25.3-oz.	7.60
12-10	Chateau Tanunda (Australian)	26-oz.	4.90
*12-14	Courvoisier V.S.O.P. (Cognac)	25.3-oz.	9.15
12-18	Decaumont Lion (French)	26.4-oz.	5.10
12-21	DeNavilly 3 Star (French)	26-oz.	5.40
*12-24	Dujardin Golden Keys (Germany)	26-oz.	5.50
12-32	Godet 3 Star (Cognac)	25.3-oz.	7.00
12-37	Hennessy X.O. (Cognac)	25-oz.	17.70

\* Restricted Distribution—See Page 34



## BRANDY

### Imported (Continued)

		Approximate Contents	
12-38	Hennessy Bras Armé (Cognac) -----	25-oz.	7.90
12-52	Martell Cordon Bleu (Cognac) -----	25-oz.	13.65
12-53	Martell 3-Star (Cognac) -----	25-oz.	7.90
12-57	Metaxa 4-Star (Greek) -----	26-oz.	6.30
12-68	Paarl Five Star (South African) -----	26-oz.	4.70
12-71	Palwin Carmel Brandy (Kosher) -----	26-oz.	7.00
12-78	Sempe's Armagnac (French) -----	26.4-oz.	6.55
12-95	Chateau Tanunda (Australian) -----	13-oz.	2.60
12-99	DeNavilly 3-Star (French) -----	13-oz.	2.95
12-108	Hennessy Bras Armé (Cognac) -----	12-oz.	4.10
12-121	Monnet 3-Star (Cognac) -----	12.5-oz.	3.45
12-127	Paarl Five Star (South African) -----	13-oz.	2.45

## COCKTAILS

14-13	G.W. Bon Sante -----	26-oz.	2.55
14-15	G.W. 45 Per -----	26-oz.	2.55

## GIN

### Canadian Dry

16-9	Seagram's Extra Dry -----	25-oz.	5.25
16-13	Alberta Grey Cup Golden -----	25-oz.	5.05
16-17	Burnett's White Satin -----	25-oz.	
16-20	Gordon's London Dry -----	25-oz.	
16-25	Adams Silver Fizz -----	25-oz.	4.75
16-29	Alberta Rock Mount Dry -----	25-oz.	
16-33	Bols Silver Top London Dry -----	25-oz.	
16-37	Booth's High and Dry -----	25-oz.	
16-41	Burnett's Sterling London Dry -----	25-oz.	
16-45	Corby's Extra Dry -----	25-oz.	
16-49	Gilbey's London Dry -----	25-oz.	
16-53	Gooderham's Extra Dry -----	25-oz.	
16-57	Hudson's Bay London Dry -----	25-oz.	

\* Restricted Distribution—See Page 34

## GIN

### Canadian Dry (Continued)

		Approximate Contents	
16-61	McGuinness' London Dry	25-oz.	} 4.75
16-69	Park & Tilford London Dry	25-oz.	
16-73	Schenley London Dry	25-oz.	
16-77	Vicker's London Dry	25-oz.	
16-81	Walker's London Dry	25-oz.	
16-91	Alberta Ranchman's Dry	25-oz.	4.50
16-112	Burnett's White Satin	12-oz.	} 2.55
16-115	Gordon's London Dry	12-oz.	
16-124	Adams Silver Fizz	12-oz.	} 2.40
16-128	Alberta Rock Mount Dry	12-oz.	
16-132	Booth's High and Dry	12-oz.	
16-136	Corby's Extra Dry	12-oz.	
16-140	Gilbey's London Dry	12-oz.	
16-155	Walker's London Dry	12-oz.	

### Imported Dry

17-6	Booth's House of Lords	25-oz.	5.15
17-9	Burrough's Beefeater London Dry	25-oz.	5.00
17-10	Coates Plymouth Dry	25-oz.	4.90
*17-13	Furstenbrand Steinhager	24.6-oz.	5.50
17-16	Tanqueray Dry	25-oz.	5.00
17-19	Burrough's Beefeater London Dry	12-oz.	2.60

### Collins and Orange

18-12	Gilbey's Collins (Lemon)	25-oz.	} 4.75
18-16	Gilbey's Orange	25-oz.	
18-28	McGuinness' Collins (Lemon)	25-oz.	
18-38	Gilbey's Collins (Lemon)	12-oz.	} 2.40
18-41	McGuinness' Collins (Lemon)	12-oz.	

\* Restricted Distribution—See Page 34

## GIN

### Holland

		Approximate Contents	
19-3	Bols V.O. Genever (Imported) -----	26-oz.	5.35
19-7	DeKuyper (Canadian) -----	25-oz.	5.00
19-11	DeKuyper (Canadian) -----	12-oz.	2.50

### Sloe—Liqueur

20-6	Ross' (Imported) -----	25-oz.	5.05
20-13	Morris (Canadian) -----	25-oz.	4.50

## LIQUEURS

### Canadian and Imported

22-4	Advokaat (Bols) -----	24.5-oz.	3.90
22-7	Aloha Coffee Liqueur (Ross') -----	12.5-oz.	2.85
22-9	Anisette (Marie Brizard) -----	12.2-oz.	2.60
22-12	Apricot Brandy (Bols) -----	26-oz.	5.35
22-16	Apricot Brandy (McGuinness') -----	25-oz.	4.60
22-21	Apricot Brandy (Meagher) -----	12-oz.	2.30
22-24	Apricot Brandy (Ross') -----	25-oz.	4.45
22-28	Apricot Brandy (W.F.) -----	12-oz.	2.55
22-31	Bols Ballerina (Goldwasser) -----	17.5-oz.	11.25
22-40	Benedictine (D.O.M.) -----	13.2-oz.	4.15
22-46	Blackberry Brandy (Bols) -----	26-oz.	5.35
22-49	Blackberry Brandy (McGuinness') -----	25-oz.	4.60
22-53	Blackberry Brandy (Meagher) -----	12-oz.	2.30
22-61	Chartreuse (Green) -----	12.3-oz.	4.65
22-63	Chartreuse (Yellow) -----	12.3-oz.	3.75
22-71	Cherry Heering -----	25-oz.	5.80
22-76	Cherry Brandy (McGuinness') -----	12-oz.	2.30
22-79	Cherry Brandy (Ross') -----	25-oz.	5.00
22-83	Cherry Brandy (Meagher) -----	25-oz.	4.20
22-92	Cherry Whisky (Bols) -----	26-oz.	5.55
22-95	Cherry Whisky (Ross') -----	25-oz.	5.15
22-98	Cherry Whisky (McGuinness') -----	25-oz.	4.60
22-102	Cherry Whisky (Meagher) -----	12-oz.	2.30
22-106	Coffee Liqueur (McGuinness') -----	12-oz.	2.30
22-112	Cointreau -----	12.3-oz.	4.25
*22-115	Cr. de Bananes (Bols) -----	13-oz.	2.80
22-120	Cr. de Cacao (Brown) (M. Brizard) -----	24-oz.	4.70
22-124	Cr. de Cacao (Brown) (McGuinness') -----	12-oz.	2.30

\* Restricted Distribution—See Page 34

## LIQUEURS

### Canadian and Imported (Continued)

		Approximate Contents	
22-126	Cr. de Cacao (Brown) (Meagher) ..	25-oz.	4.60
22-130	Cr. de Cacao (White) (McGuinness') .....	25-oz.	4.60
22-141	Cr. de Menthe (Green) (Bols) ....	26-oz.	5.30
22-144	Cr. de Menthe (Green) (McGuinness') .....	25-oz.	4.60
22-148	Cr. de Menthe (Green) (Meagher) ..	12-oz.	2.30
22-153	Cr. de Menthe (White) (Meagher) ..	25-oz.	4.60
22-167	Curacao, Orange (Bols) .....	13-oz.	3.05
22-178	Drambuie .....	12-oz.	3.95
22-188	Grand Marnier .....	13-oz.	4.45
*22-191	Irish Mist .....	12-oz.	4.00
22-193	Kahlua Coffee Liqueur .....	13.3-oz.	3.25
22-195	Kummel (M. Brizard) .....	24-oz.	5.85
22-199	Kummel (McGuinness') .....	12-oz.	2.30
*22-206	Maraschino (Bols) .....	13-oz.	2.90
*22-207	Millefiori (Cucchi) .....	17.6-oz.	4.60
*22-208	Parfait Amour (M. Brizard) .....	12.2-oz.	2.55
22-209	Peach Brandy (Ross') .....	25-oz.	5.10
22-213	Peach Brandy (McGuinness') .....	12-oz.	2.30
22-214	Pear, Golden (Monimpex) .....	24.6-oz.	4.10
*22-216	Pernod 45 .....	16.9-oz.	4.45
22-220	Southern Comfort .....	25-oz.	6.25
22-232	Tia Maria (Coffee Liqueur) .....	26.6-oz.	5.65
22-236	Triple Sec (White Curacao) (Meagher) .....	25-oz.	5.00

## RUM

### Canadian

24-12	Melchers Ron Cabana (White) ....	25-oz.	5.35
24-15	Acadian Seven Seas (Dark) .....	25-oz.	5.00
24-25	Captain Morgan Black Label (Dark) ..	25-oz.	
24-29	Captain Morgan Gold Label (Light) ..	25-oz.	
24-31	Captain Morgan White Label (White) ..	25-oz.	

\* Restricted Distribution—See Page 34

# RUM

## Canadian (Continued)

		Approximate Contents	
24-41	Gilbey's Governor General (Dark) ..25-oz.	5.00	
24-44	Gilbey's Governor General (Light) ..25-oz.		
24-46	Gilbey's Governor General (White) ..25-oz.		
24-50	Lamb's Navy (Dark) .....25-oz.		
24-54	Lamb's Palm Breeze (Light) .....25-oz.		
24-56	Lamb's White Cap (White) .....25-oz.		
24-59	Maraca Deluxe Black L. (Dark) .....25-oz.		
24-60	Maraca Deluxe Gold L. (Light) .....25-oz.		
24-61	Maraca Deluxe White L. (White) ..25-oz.		
24-63	McGuinness' 99 Demerara (Dark) ..25-oz.		
24-67	Park & Tilford Cutlass (Dark) .....25-oz.	4.75	
24-74	Schenley Ancient Mariner (Dark) ..25-oz.		
24-78	Schenley Ron Carioca (White) .....25-oz.		
24-87	Wood's Old Navy (Dark) .....25-oz.		
24-89	Wood's Tropicana (White) .....25-oz.		
24-104	Alberta Royal Marine (Light) .....25-oz.		
24-106	Atlantic Distillers Flagship (Dark) ..25-oz.		
24-116	McGuinness' Black Diamond (Dark) 25-oz.		
24-118	McGuinness' (White) .....25-oz.		
24-121	Melchers Black Label (Dark) .....25-oz.		
24-123	Melchers White Label (White) .....25-oz.	4.50	
24-128	Alberta Royal Marine (Dark) .....25-oz.		
24-132	Melchers Ron Cabana (White) .....12-oz.		
24-144	Captain Morgan Black Label (Dark ) ..12-oz.		
24-159	Gilbey's Governor General (Dark) ..12-oz.		
24-163	Lamb's Navy (Dark) .....12-oz.		
24-165	Maraca Deluxe Black L. (Dark) .....12-oz.		
24-167	Schenley Ancient Mariner (Dark) ..12-oz.		
24-168	Schenley Ron Carioca (White) .....12-oz.		
24-170	Wood's Tropicana (White) .....12-oz.	2.50	
24-176	McGuinness' (White) .....12-oz.		
24-179	Alberta Royal Marine (Dark) .....12-oz.		

\* Restricted Distribution—See Page 34



## RUM

### Imported 30 Underproof

		Approximate Contents	
25-14	Bacardi "1873" (Mexican) -----	26.6-oz.	7.75
25-17	Bacardi Silver Label (Puerto Rico)	26.6-oz.	6.30
25-25	Cockspur (Barbados) -----	25-oz.	4.80
25-30	Coruba (Jamaica) -----	25-oz.	5.15
25-39	Hudson's Bay (Demerara) -----	25-oz.	5.05
25-41	Hudson's Bay (Jamaica) -----	25-oz.	5.15
25-53	Lemon Hart (Demerara) -----	25-oz.	5.15
25-57	Myers (Demerara) -----	26.6-oz.	5.30
25-61	Old Mill (Antigua) -----	26-oz.	5.10
25-68	Ronrico White Label (Puerto Rico)	26.5-oz.	6.15
25-74	Siebert's Bouquet (Trinidad) ---	26.6-oz.	5.35
25-85	White Hart (Demerara Light) ----	25-oz.	5.15
25-100	Coruba (Jamaica) -----	12-oz.	2.70
25-108	Hudson's Bay (Demerara) -----	12-oz.	2.65
25-114	Lemon Hart (Demerara) -----	12-oz.	2.70
25-125	Siebert's Bouquet (Trinidad) ----	13.3-oz.	2.80

### Imported 32 Overproof

25-167	Coruba (Jamaica) 32 O.P. -----	25-oz.	8.40
25-171	Hudson's Bay (Demerara) 32 O.P. --	25-oz.	8.50

\* Restricted Distribution—See Page 34

## VODKA

### Canadian

		Approximate Contents	
27-3	Seagram's Bolshoi	25-oz.	} 5.35
27-5	Smirnoff	25-oz.	
27-14	Calvert Nikolai	25-oz.	} 5.20
27-15	Corby's Grand Duke	25-oz.	
27-20	McGuinness'	25-oz.	
27-31	Park & Tilford Samovar	25-oz.	
27-35	Schenley Troika	25-oz.	
27-39	Skol	25-oz.	
27-85	Alberta	25-oz.	4.95

### Imported

*28-25	Zubrowka (Poland)	26.4-oz.	7.05
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## MISCELLANEOUS LIQUOR

29-2	Aalborg Taffel Akvavit (Denmark)	25-oz.	5.80
*29-9	Calvados (Boulard) (France)	24.6-oz.	5.95
29-15	Jordan Zing	26-oz.	1.75
*29-16	Kirsch (Schelling) (Switzerland)	25-oz.	10.75
29-21	Loiten's Gammel Aquavit (Norway)	26.4-oz.	5.35
29-38	Ouzo Sans Rival (Greece)	26-oz.	6.80
29-52	Pimm's No. 1 Cup (Gin Sling)	25-oz.	4.95
29-54	Pimm's No. 5 Cup (Rye Sling)	25-oz.	4.95
29-64	Slivovica Plum Brandy (Yugoslavia)	25.3-oz.	5.60
*29-70	Tequila Sauza (Mexico)	26.6-oz.	7.25

\* Restricted Distribution—See Page 34

# WINE INFORMATION

(Dry, fruit taste and acid)

Wines are listed under five categories, according to the way

they are used—

1. Appetizer Wines—serve chilled before meals.

2. Dessert Wines—range from sweet to very sweet and are usually served at room temperature with dessert.

3. Red Table Wines—range from dry to medium dry and are most suitable when served at room temperature with red

meat or game.

4. White Table Wines—vary from dry to sweet. Dry types are best served with seafood and white meat, and the sweet

with dessert. Serves chilled.

5. Sparkling and Bubbly Wines—also known as champagne, serving before or during a meal. They should be chilled.

## WINES

### DESSERT WINES

Sweetness or lack of sweetness for each wine is indicated by an index number after the name. (1) denotes dryness,

with each higher number through to (50) indicating increasing

degrees of sweetness.

Generally, sparkling and table wines contain less than 14% alcohol by volume and will not keep after being

opened.

Appetizer and Dessert Wines—both recommended for

Alcohol by volume and best kept with their cork stoppers.

Wines should be stored in a cool (55°-65°) dry cellar. Table

Wine sealed with a cork should be placed flat on the shelf to

keep the cork damp and prevent the contents from spoiling.

Eventually most wines deposit a sediment which is formed during the natural process of aging. To serve such wines, pour carefully after the sediment has settled to the bottom.

## WINE INFORMATION

Wines are listed under five categories, according to the way they are used.

1. **Appetizer Wines**—serve chilled before meals.
2. **Dessert Wines**—range from sweet to very sweet and are usually served at room temperature with dessert.
3. **Red Table Wines**—range from dry to medium dry and are most suitable when served at room temperature with red meat or game.
4. **White Table Wines**—vary from dry to sweet. Dry types are best served with seafood and white meats, and the sweet with dessert. Serve chilled.
5. **Sparkling and Bubbling Wines**—are suitable for serving before or during a meal. They should be chilled.

The question of which wines are best to serve with different foods is difficult to answer since it depends on individual taste or preference. The above suggestions are only a guide.

Sweetness or lack of sweetness for each wine is indicated by an index number after the name. (1) denotes a dry wine, with each higher number through to (20) indicating increasing degrees of sweetness.

Generally speaking Sparkling and Table Wines contain less than 14% Alcohol by volume, and will not keep after being opened.

Appetizer and Dessert Wines contain more than 14% Alcohol by volume and keep quite well after being opened.

Wines should be stored in a cool (55°), dry cellar. Table Wine sealed with a cork should be placed flat on the shelf to keep the cork damp, and prevent the contents from spoiling.

Eventually most wines deposit a sediment which is formed during the natural process of aging. To serve such wines, pour carefully after the sediment has settled.

## APPETIZER WINES

(Note—See also Sherry, Dry)

### Vermouth—Canadian

Approximate  
Contents

32-5	Calona Italian Type (Sweet)—13—35-oz.	1.85
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### Vermouth—Imported

33-2	Gancia Dry (Italian)—1—	16.2-oz.	1.25
33-3	Martini Rossi Extra Dry (Italian)—4—	35.2-oz.	2.15
33-6	Noilly Prat Dry (French)—4—	35.2-oz.	2.20
33-16	Martini Rossi Red Sweet (Italian)—17—	35.2-oz.	2.35
33-20	Cinzano Red Sweet (Italian)—15—	35.2-oz.	2.20
33-32	Martini Rossi White Sweet (Italian)—17—	35.2-oz.	2.15

### Miscellaneous

34-6	Dubonnet (Tonic Wine)—14—	26-oz.	2.25
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## DESSERT WINES

### Canadian Red

36-10	Anjo Port—6—	160-oz.	5.60
36-17	Barnes' Concord—7—	160-oz.	5.15
36-22	Bright's "67" Concord—8—	160-oz.	5.10
36-24	Bright's Hermit Port—9—	160-oz.	5.60
36-33	Chateau Gai Niagara Port—8—	160-oz.	5.15
36-35	Chateau Gai Old London Port—8—	160-oz.	5.65
36-49	Growers' Bon Red—3—	160-oz.	5.20
36-50	Growers' Vali Vinta Grape—4—	160-oz.	5.20
36-51	Growers' Logana—4—	160-oz.	5.20
36-52	Growers' Vali V. Cream Logan—6—	160-oz.	5.20
36-59	Jordan Branvin Port—7—	160-oz.	5.10

For an explanation of the index number after the name, see  
Wine Information on page 16

\* Restricted Distribution—See Page 34



## DESSERT WINES

Canadian Red (Continued)		Approximate Contents	
36-61	Jordan Challenge Port—8—	160-oz.	5.60
36-72	Parkdale Derby Port—9—	160-oz.	5.15
36-93	West Coast Berry Cup—9—	160-oz.	5.10
36-109	Anjo Port—6—	80-oz.	2.85
36-127	Bright's "67" Concord—8—	80-oz.	2.65
36-153	Calona Red Dry—1—	80-oz.	2.85
36-155	Calona Royal Red—5—	80-oz.	2.85
36-161	Cast'e Beau Sejour Rich Red—7—	80-oz.	2.85
36-186	Growers' Bon Red—3—	80-oz.	2.75
36-188	Growers' Vali Vinta Grape—4—	80-oz.	2.75
36-190	Growers' Logana—4—	80-oz.	2.75
36-192	Growers' Vali V. Cream Logan—6—	80-oz.	2.75
36-273	Andres Ruby Port—7—	26-oz.	1.10
36-285	Anjo Port—6—	26-oz.	1.10
36-291	Anjo Madeira—8—	26-oz.	1.75
36-296	Barnes' Concord—7—	26-oz.	.95
36-307	Bright's "67" Concord—8—	26-oz.	.95
36-309	Bright's Hermit Port—9—	26-oz.	1.05
36-311	Bright's Napoleon Port—9—	26-oz.	1.15
36-313	Bright's "74" Port—12—	26-oz.	1.40
36-315	Bright's President Port—14—	26-oz.	1.85
36-325	Calona Red Dry—1—	26-oz.	.95
36-327	Calona Royal Red—5—	26-oz.	.95
36-356	Growers' Bon Red—3—	26-oz.	.95
36-357	Growers' Vali Vinta Grape—4—	26-oz.	.95
36-358	Growers' Logana—4—	26-oz.	.95
36-359	Growers' Vali V. Cream Logan—6—	26-oz.	.95
36-379	Jordan Branvin Port—7—	26-oz.	.95
36-381	Jordan 4 Aces Port—8—	26-oz.	.95
36-383	Jordan Challenge Port—8—	26-oz.	1.05
36-385	Jordan Chervin—11—	26-oz.	1.05
36-387	Jordan Gold Seal Port—9—	26-oz.	1.15
36-424	Parkdale Derby Port—9—	26-oz.	.95
36-447	West Coast Berry Cup—9—	26-oz.	.95

\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16

## DESSERT WINES

### Canadian White

Approximate  
Contents

37-9	Anjo Sherry—6—	160-oz.	5.60
37-17	Barnes' Sherry—7—	160-oz.	5.15
37-23	Bright's "67" Catawba—7—	160-oz.	5.10
37-26	Bright's Hermit Sherry—9—	160-oz.	5.60
37-42	Chateau Gai Niagara Sherry—6—	160-oz.	5.15
37-45	Chateau Gai Old London Sherry—7—	160-oz.	5.65
37-62	Growers' Bon White—4—	160-oz.	5.20
37-81	Jordan Branvin Sherry—7—	160-oz.	5.10
37-83	Jordan Challenge Sherry—7—	160-oz.	5.60
37-103	Parkdale Derby Sherry—6—	160-oz.	5.15
37-113	Anjo Sherry—6—	80-oz.	2.85
37-121	Barnes' Tokay—7—	80-oz.	2.65
37-126	Bright's "67" Catawba—7—	80-oz.	2.65
37-127	Bright's Hermit Sherry—9—	80-oz.	2.95
37-139	Calona Royal White—5—	80-oz.	2.85
37-174	Growers' Bon White—4—	80-oz.	2.75
37-187	Jordan Branvin Sherry—7—	80-oz.	2.65
37-189	Jordan 4 Aces Sherry—7—	80-oz.	2.65
37-191	Jordan Tokay—9—	80-oz.	2.65
37-193	Jordan Challenge Sherry—7—	80-oz.	2.95
37-221	West Coast Arrow Sherry—7—	80-oz.	2.65
37-230	Andres Medium Dry Sherry—6—	26-oz.	1.10
37-237	Anjo Sherry—6—	26-oz.	1.10
37-239	Anjo Cocktail Sherry—3—	26-oz.	1.25
37-241	Anjo Aperitif Sherry—3—	26-oz.	1.40
37-245	Anjo Cream Sherry—12—	26-oz.	2.65
37-251	Barnes' Sherry—7—	26-oz.	.95
37-253	Barnes' Golden Diana Sherry—8—	26-oz.	1.05
37-262	Bright's "67" Catawba—7—	26-oz.	.95
37-264	Bright's Hermit Sherry—9—	26-oz.	1.05
37-266	Bright's Napoleon Sherry—9—	26-oz.	1.15
37-268	Bright's "74" Sherry—10—	26-oz.	1.40
37-270	Bright's President Sherry—10—	26-oz.	1.85
37-286	Calona Royal Muscatel—11—	26-oz.	1.10

For an explanation of the index number after the name, see  
Wine Information on page 16

## DESSERT WINES

### Canadian White (Continued)

		Approximate Contents	
37-288	Calona Royal White—5—	26-oz.	.95
37-293	Castle Beau Sejour Cr. Sherry—4—	26-oz.	1.25
37-299	Chateau Gai Niagara Sherry—6—	26-oz.	.95
37-301	Chateau Gai Old London Sherry—7—	26-oz.	1.05
37-303	Chateau Gai Sherry—7—	26-oz.	1.20
37-305	Chateau Gai Private Stock Sherry—8—	26-oz.	1.40
37-326	Growers' Bon White—4—	26-oz.	.95
37-346	Jordan Branvin Sherry—7—	26-oz.	.95
37-348	Jordan 4 Aces Sherry—7—	26-oz.	.95
37-350	Jordan Tokay—9—	26-oz.	.95
37-352	Jordan Challenge Sherry—7—	26-oz.	1.05
37-354	Jordan Gold Seal Sherry—7—	26-oz.	1.15
*37-369	London Cream Sherry—13—	26-oz.	2.40
37-383	Parkdale Derby Sherry—6—	26-oz.	.95
37-441	West Coast Arrow Sherry—7—	26-oz.	.95

### Australian Red

39-5	Burgoyne's Lodestar Ruby (‡)—12—	160-oz.	6.65
39-10	Emu 999 Tawny Port (‡)—11—	160-oz.	7.50
39-15	Gilbey's Red Castle (‡)—11—	160-oz.	6.65
39-20	Lindeman's Australona Ruby Port (‡)—13—	160-oz.	6.65
39-28	Burgoyne's Lodestar Ruby (‡)—12—	26-oz.	1.25
39-32	Emu 999 Tawny Port (‡)—11—	26-oz.	1.40
39-37	Gilbey's Red Castle (‡)—11—	26-oz.	1.25
39-51	Lindeman's Australona Ruby Port (‡)—13—	26-oz.	1.25
39-62	Penfold's Royal Reserve Port—16—	26-oz.	1.50
39-69	Seppelt's Para Port—8—	26-oz.	1.50

For an explanation of the index number after the name, see  
Wine Information on page 16  
(‡) Bottled by A.L.C.B.

\* Restricted Distribution—See Page 34

## DESSERT WINES

### Australian White

		Approximate Contents	
40-15	Emu Cream Sherry (‡)—11—	26-oz.	1.45
40-17	Emu 444 White Port (‡)—11—	26-oz.	1.40
40-21	Gramp Orlando Sherry—2—	26-oz.	1.40
40-26	Hamilton's Sherry (‡)—8—	26-oz.	1.35
40-32	Lindeman's Montillo Sherry—3—	26-oz.	1.60
40-40	Penfold's R.R. Sherry—16—	26-oz.	1.50

### Kosher

42-4	Bright's Mazel Tov (Can.)—18—	26-oz.	1.45
42-7	Carmel Concord (Israel)—20—	26.6-oz.	1.65
42-11	Mogen David Concord (American)—19—	26.6-oz.	1.65
42-13	Mogen David Blackberry (American)—20—	26.6-oz.	1.65

### Madeira

44-3	Power Drury, Old Malmsey—12—	26.4-oz.	3.20
44-5	Casa D. Vinhos Old Malmsey—8—	26-oz.	2.75

### Port

46-16	Gilbey's Invalid—9—	26.6-oz.	2.50
46-21	Harvey's Club—9—	26-oz.	2.95
46-25	Hunt's Coronation—12—	26.6-oz.	3.60
46-41	Sandeman's Picador—6—	26.6-oz.	3.00

### Sherry

48-10	Cuvillo, Six O'Clock—3—	26-oz.	2.10
48-21	Gonzalez' Royal Amontillado—2—	26.5-oz.	2.70
*48-24	Gonzalez' Tio Pepe—1—	26.5-oz.	3.30
48-33	Harvey's Bristol Cream—11—	26-oz.	4.80
48-35	Harvey's Bristol Milk—11—	26-oz.	3.50
48-37	Harvey's Club Amontillado—3—	26-oz.	2.60
48-39	Harvey's Shooting—7—	26-oz.	2.80
*48-56	Martin Silva Bodega Manzanilla—3—	26-oz.	2.65
48-69	Sandeman Armada Golden—4—	26.6-oz.	2.65
48-80	Williams & Humbert's Dry Sack—3—	26-oz.	3.00

\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16

## DESSERT WINES

### South African

Approximate  
Contents

50-3	Paarl Muscatel (‡)—12—	160-oz.	7.30
50-5	Paarl Sherry (‡)—7—	160-oz.	7.80
50-13	Paarl Muscatel (‡)—12—	26-oz.	1.35
50-15	Paarl Tawny Port (‡)—12—	26-oz.	1.35
50-17	Paarl Sherry (‡)—7—	26-oz.	1.45

### Miscellaneous

52-15	Growers' Vali V. Strawberry—9—	80-oz.	3.50
52-19	Prince of Denmark Cherry Wine—16—	25.3-oz.	1.75
52-26	Commandaria Lion Heart (Cyprus) (‡)—13—	26-oz.	1.45
*52-39	Crabbie's Green Ginger Wine (Britain)—4—	13.2-oz.	1.65
52-57	Marsala, Diego R. Figli (Ital.)—1—	25-oz.	1.85
52-61	Botry's Muscat (Greek)—17—	27-oz.	1.75
52-72	Tokay Aszu 3 Putts (Hung.)—12—	17.6-oz.	2.70

## RED TABLE WINES

### Canadian

54-16	Andres Still Rosé—3—	26-oz.	1.10
54-31	Anjo Red Dinner—2—	26-oz.	1.00
54-34	Anjo Premium Still Rosé—3—	26-oz.	1.40
54-37	Anjo Still Rosé—3—	26-oz.	1.15
54-55	Barnes' Still Rosé—5—	26-oz.	1.10
54-67	Bright's Manor St. David Claret—1—	26-oz.	1.00
*54-68	Bright's Manor St. David Claret—1—	13-oz.	.65
54-71	Bright's Cresta Roja—5—	26-oz.	1.25
54-75	Bright's Du Barry Still Rosé—4—	26-oz.	1.15
54-87	Castle Beau Sejour Chianti—1—	80-oz.	3.50
54-88	Castle Beau Sejour Chianti—1—	26-oz.	1.25
54-102	Chateau Gai Burgundy—1—	26-oz.	1.35
54-106	Chateau Gai Medium Dry Red—4—	26-oz.	1.10
*54-107	Chateau Gai Medium Dry Red—4—	13-oz.	.65

For an explanation of the index number after the name, see  
Wine Information on page 16

(‡) Bottled by A.L.C.B.



## RED TABLE WINES

### Canadian (Continued)

		Approximate Contents	
54-110	Chateau Gai Still Rosé—5—	26-oz.	1.25
54-149	Growers' Vali Vinta Viva—1—	80-oz.	2.35
54-150	Growers' Vali Vinta Viva—1—	26-oz.	.80
54-158	Jordan Valley Claret—1—	26-oz.	1.00
54-162	Jordan Valley Red—2—	26-oz.	1.15
54-166	Jordan Valley Still Rosé—5—	26-oz.	1.15
*54-167	Jordan Valley Still Rosé—5—	13-oz.	.70
54-192	West Coast Domain Red—1—	26-oz.	1.15
54-196	West Coast Still Rosé—5—	26-oz.	1.15

### American

56-2	Almaden Pinot Noir—1—	26.6-oz.	2.50
56-4	Christian Brothers Burgundy—1—	26.6-oz.	1.80
56-15	Ambassador Grignolino Rosé—1—	26.6-oz.	1.65
56-25	Italian Swiss Grenache Rosé—1—	26.6-oz.	1.50

### Australian

58-4	Lindeman's St. Cora Burgundy—1—	26-oz.	1.50
58-8	Seppelt's Moyston Claret—1—	26-oz.	1.40

### French

*60-1	Aloxe-Corton (Drouhin) (Burgundy)—1—	26-oz.	4.00
60-3	Anjou Rosé (Pannier)—4—	26.4-oz.	1.45
60-5	Beaujolais (Bouchard) (Burgundy)—2—	26-oz.	2.05
*60-6	Beaujolais (Bouchard) (Burgundy)—2—	13-oz.	1.20
60-7	Beaujolais Villages (Drouhin) (Burgundy)—1—	26-oz.	2.25
60-11	Baune (Darviot) (Burgundy)—1—	26.4-oz.	3.35
60-14	Bergerac (Unidor)—1—	26-oz.	1.35
60-17	Gevrey Chambertin (Darviot) (Burgundy)—1—	26.4-oz.	3.65

\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16

## RED TABLE WINES

### French (Continued)

		Approximate Contents	
60-24	Chat'n'f du Pape (Ch. De La Gardine)—1—	26.4-oz.	2.70
*60-36	Ch. Margaux 1960 (Bordeaux)—1—	24.9-oz.	7.80
60-44	Ch. Pontet Canet (Cruse) (Bordeaux)—1—	25.3-oz.	4.80
60-46	Cotes du Rhone (Union)—1—	26-oz.	1.60
60-47	Festival Rosé (P. Desvignes)—1—	26.4-oz.	1.75
60-50	Medoc (Cruse) (Bordeaux)—1—	25.3-oz.	2.00
*60-51	Medoc (Cruse) (Bordeaux)—1—	12.6-oz.	1.15
60-55	Primrose Rosé (M. Besse)—1—	25.6-oz.	1.65
60-58	St. Emilion (S.&S.) (Bordeaux)—1—	24.9-oz.	2.05
60-66	St. Julien (S.&S.) (Bordeaux)—1—	24.9-oz.	2.30

### Italian

62-4	Barolo, Fontanafredda—1—	25-oz.	2.10
62-6	Chianti Brolio (Barone Ricasoli)—1—	33.5-oz.	2.10
*62-7	Chianti Brolio (Barone Ricasoli)—1—	16.5-oz.	1.30
62-9	Chianti (Antinori)—1—	33.8-oz.	1.95
62-13	Chianti (Fratelli Rossi)—1—	33.8-oz.	1.65
62-25	Valpolicella (Folonari)—1—	26-oz.	1.50

### Miscellaneous

66-14	Faisca Rosé (Fonseca) (Portugal)—1—	26-oz.	1.70
66-16	Kopke's Rosé (Portugal)—2—	25.3-oz.	1.40
66-19	Mateus Rosé (Portugal)—3—	26-oz.	1.75
66-31	Paarl Roodeberg (S. Africa)—1—	26-oz.	1.40

## WHITE TABLE WINES

### Canadian

68-15	Andres Medium Dry Sauterne—3—	26-oz.	1.10
68-31	Anjo Sauterne—3—	26-oz.	1.05

\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16

## WHITE TABLE WINES

### Canadian (Continued)

		Approximate Contents	
68-37	Anjo White Dinner—2—	26-oz.	1.40
68-71	Bright's Manor St. David Sauterne—5—	26-oz.	1.00
*68-72	Bright's Manor St. David Sauterne—5—	13-oz.	.65
68-75	Bright's Pres. Ex. Dry White—1—	26-oz.	1.40
68-96	Castle Liebfraumilch—1—	26-oz.	1.10
*68-97	Castle Liebfraumilch—1—	13-oz.	.65
68-106	Chateau Gai Sauterne—4—	26-oz.	1.10
*68-107	Chateau Gai Sauterne—4—	13-oz.	.65
68-110	Chateau Gai Extra Dry White—2—	26-oz.	1.40
68-114	Chateau Gai Haut White—10—	26-oz.	1.35
68-181	Jordan Valley Sauternes—5—	26-oz.	1.00
*68-182	Jordan Valley Sauternes—5—	13-oz.	.65
68-185	Jordan Valley White—2—	26-oz.	1.15
68-261	West Coast Domain White—4—	26-oz.	1.15

### American

70-4	Christian Brothers Haut Sauternes—3—	26.6-oz.	1.80
70-27	P. Masson Emerald Dry—2—	26.6-oz.	2.05
70-40	Wente Grey Riesling—1—	26.6-oz.	2.35

### Australian

72-9	Hamilton's Sauterne—7—	26-oz.	1.40
72-11	Hamilton's Springton Riesling—1—	26-oz.	1.45
72-22	Penfold's Extra Spec. Sauternes—9—	26-oz.	1.40

### French

74-5	Barsac (Calvet) (Bordeaux)—4—	25.6-oz.	2.40
74-11	Chablis (Darviot) (Burgundy)—1—	26.4-oz.	2.90
*74-12	Chablis (Darviot) (Burgundy)—1—	13-oz.	1.70
*74-23	Ch.d'Yquem 1960 (Bordeaux)—10—	24.9-oz.	7.45
74-33	Graves (Cruse) (Bordeaux)—1—	25.3-oz.	1.95
*74-34	Graves (Cruse) (Bordeaux)—1—	12.6-oz.	1.15

\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16

## WHITE TABLE WINES

### French (Continued)

		Approximate Contents	
74-39	Haut-Sauternes (S.&S.) (Bordeaux)—8—	24.9-oz.	2.35
*74-40	Haut-Sauternes (S.&S.) (Bordeaux)—8—	12.6-oz.	1.30
74-42	La Parade (S.&S.) (Bordeaux)—2—	24.9-oz.	1.60
74-43	Macon (Bouchard) (Burgundy)—2—	26-oz.	1.65
*74-55	Pouilly Fuisse (Drouhin) (Burgundy)—1—	26-oz.	2.70
*74-65	Sylvaner (Schlumberger) (Alsace)—1—	25.3-oz.	1.80

### Italian

76-5	Lacrima Christi (Diego R. Figli)—13—	25-oz.	1.75
76-8	Orvieto (Ruffino)—1—	25-oz.	1.65
76-24	Soave (Bolla)—1—	25-oz.	1.95

### Rhine

78-5	Bernkasteler (Guntrum)—1—	25-oz.	2.35
*78-9	Johannisberger (Sichel Sohne)—1—	24.6-oz.	2.10
78-14	Liebfraumilch (Guntrum)—1—	25-oz.	2.05
*78-15	Liebfraumilch (Guntrum)—1—	12-oz.	1.25
78-16	Liebfraumilch Blue Nun (Sichel)—2—	24.6-oz.	2.15
78-20	Liebfraumilch Kirchenglockchen (Schmitt)—1—	25-oz.	2.60
78-24	Moselmaid (Deinhard)—1—	24.5-oz.	1.80
78-28	Niersteiner (Guntrum)—1—	25-oz.	2.15
78-34	Oppenheimer (Reuther)—1—	24.6-oz.	1.45

### Miscellaneous

82-18	Gumpoldskirchner Rotgipfler (Austria)—2—	24-oz.	2.30
*82-32	Merrydown Apple Wine (Brit.)—5—	26-oz.	1.55
82-40	Paarl Riesling (S. Africa)—1—	26-oz.	1.40

\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16

## SPARKLING AND BUBBLING WINES

### Champagne—Canadian

		Approximate Contents	
84-3	Anjo—3—	26-oz.	3.65
84-7	Bright's President—4—	26-oz.	3.65
*84-8	Bright's President—4—	13-oz.	2.05
84-16	Chateau Gai Pink—5—	26-oz.	3.95
84-18	Chateau Gai—3—	26-oz.	3.65
*84-19	Chateau Gai—3—	13-oz.	2.05
84-26	Jordan Valley—3—	26-oz.	3.65
84-28	Jordan Valley Pink—6—	26-oz.	3.65
*84-29	Jordan Valley Pink—6—	13-oz.	2.05

### Champagne—French

85-7	Chas. Heidsieck Brut Vintage—1—	26-oz.	6.40
85-12	G.H. Mumm—4—	26-oz.	5.80
*85-13	G.H. Mumm—4—	13-oz.	3.25
85-20	Pommery Vintage—1—	26-oz.	7.15

### Sparkling—Canadian

87-7	Bright's Du Barry Vin Rosé—5—	26-oz.	2.10
87-9	Bright's Winette—5—	13.3-oz.	.55

### Sparkling—Imported

88-3	Asti Spumante (M. Rossi) (Italian)—10—	27-oz.	3.15
88-7	Chauvenet Red Cap (Fr.)—4—	26.9-oz.	4.05
*88-8	Chauvenet Red Cap (Fr.)—4—	13.3-oz.	2.40
88-16	Guntrum's Moselle (Rhine)—1—	25-oz.	4.25
88-22	Kupferberg Gold Sekt (Rhine)—3—	26.4-oz.	3.65

### Bubbling—Canadian

90-2	Anjo Crackling Rosé—3—	26-oz.	1.60
90-4	Bright's Manor St. David Rosé—5—	26-oz.	1.60
90-6	Castle Crackling Rosé—3—	26-oz.	1.50
90-8	Chateau Gai Rosé—5—	26-oz.	2.20
90-14	Jordan Valley Crackling Rosé—6—	26-oz.	1.60
*90-15	Jordan Valley Crackling Rosé—6—	13-oz.	1.05

\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16

## SPARKLING AND BUBBLING WINES—Continued

### Bubbling—Imported

		Approximate Contents	
91-4	Anjou Rosé de Neuville (Fr.)—7—	27.4-oz.	2.75
*91-5	Anjou Rosé de Neuville (Fr.)—7—	13.7-oz.	1.55
91-9	Anjou Rosé Petillant (Tessier) (Fr.)—7—	27-oz.	2.35
91-11	Anjou White Tessier (French)—7—	27-oz.	2.35
91-19	Lindeman's Pearl (Australian)—5—	26-oz.	1.75
*91-27	Vouvray White (Monmousseau) (French)—4—	26-oz.	2.80

### SACRAMENTAL AND MASS WINES

(Supplied to holders of Ministers of the Gospel Permits only)

#### Canadian

93-8	St. Augustine (Sacramental)—11—	26-oz.	.65
93-11	Ch. Gai St. Austin (Mass)—8—	26-oz.	.85

### SAKE

94-4	Hakutsuru	25.3-oz.	1.75
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\* Restricted Distribution—See Page 34

For an explanation of the index number after the name, see  
Wine Information on page 16



## CIDER

95-5	B.C. Sparkling Cider (Canadian) _ _ _	12-oz.	.35
95-13	Whiteways Still (Britain) _ _ _ _ _	13.3-oz.	.40

## ALE, BEER AND STOUT—IMPORTED

97-2	Amstel Beer (Holland) (Cans) _ _ _	12-oz.	.30
97-3	Asahi Lager Beer (Japan) (Cans) _	12-oz.	.30
97-4	Bass' Ale (Britain) _ _ _ _ _	12-oz.	.35
97-8	Dortmunder Beer (Germany) _ _ _ _	12-oz.	.35
97-12	Guinness' Stout (Ireland) _ _ _ _	11.8-oz.	.35
97-14	Heineken's Lager Beer (Holland) _ _	12-oz.	.35
97-15	Lowenbrau Pale Lager Beer (Ger.) _	12-oz.	.35
97-16	McEwan's Strong Ale (Britain) _ _ _	12-oz.	.35
97-19	Miller High Life Beer (American) (Cans) _ _ _ _ _	12-oz.	.30
97-22	Tuborg Beer (Denmark) _ _ _ _ _	12-oz.	.35
97-28	Watney's Brown Ale (Brit.) (Cans)	12-oz.	.30

## ALE

(Over 4½% by Weight)

### Alberta

Calgary Brewing & Malting Co. Ltd. _ _ _ _ _	{	Stock Ale	}	1 Bottle	.25
				½-doz.	
				Carton	1.50
				1-doz. Carton	3.00

## REFUND ON EMPTY BEER BOTTLES

(Domestic Style Only)

(If Returned in Good Condition to Bottle Receiving Depot)  
20c per doz.



# PRODUCTS OF ALBERTA BREWERIES

Bottled Beer 12 Fluid Ozs. Net

(under 4½% by weight)

Bohemian Maid Brewing Co. Ltd. -----	{ Bohemian Maid Old Vienna Stein Bohemian Maid Stout	
Calgary Brewing & Malting Co. Ltd. -----	{ Calgary Pilsener Golden West Calgary Ale	
Dow Brewery (Western) Ltd. -----	{ Big Horn Stout Kingsbeer	1 Bottle .25 ½-do. 1.35
Labatt's Alberta Brewery Ltd. -----	{ Pilsener Labatt's 50 Ale Velvet Cream Stout	Carton or six bottles 1.35 1-do. 2.50 Carton 2.50
Molson's Edmonton Brewery Ltd. -----	{ Canadian Export	
Sick's Lethbridge Brewery Ltd. -----	{ Lethbridge Pilsner Molson Ale Royal Stout	
The Carling Breweries (Alberta) Ltd. -----	{ Black Label Red Cap Ale	

½Keg (12½ Imperial Gallons Min.) ----- \$39.25

The above price includes Keg Deposit—see general information  
in price book.



# GENERAL INFORMATION

## PURCHASES

Purchases must be paid for in cash.

Permits are not required except under special circumstances. Details of which are shown below under the heading "Special Permits". No purchases of age, and under The Liquor Act, it is impracticable to carry in all stores a full line of the various brands listed. However, should a customer desire a particular brand which is listed but not stocked at the store, the Manager will, upon request, order from the Warehouse.

## PRICES

Prices are uniform at all Alberta Liquor Stores.

## SUPPLEMENTARY LISTINGS

Brands marked \* are only carried as regular stock in our liquor stores as of record and to maintain (B) to eliminate (A) to agents in stores (A).

Calgary Shopping Centre, Macleod Trail, Calgary, Alberta  
Calgary Shopping Centre, 137 St. & 12 Ave. S.W., Calgary  
Calgary Shopping Centre, 1411 Avenue N.W., Calgary  
Calgary Shopping Centre, 825 5th Street West, Calgary

## GENERAL INFORMATION

This list is subject to change without notice.

The contents shown for each item are approximate. Refer to the statement of contents shown on the bottle or label. Store managers will be pleased to show you a bottle of any brand before you purchase, on request.

## PURCHASES

Purchases must be paid for in cash.

Permits are not required except under special circumstances, details of which are shown below under the heading "Special Permits".

No purchases may be made by a person under 21 years of age, an Interdicted Person, or anyone otherwise disqualified under The Liquor Control Act, 1958 or any other statute.

It is impracticable to carry in all stores a full line of the various brands listed. However, should a customer desire a particular brand which is listed but not stocked at the store supplying his district, the Manager will, upon request, order it from the Warehouse.

## PRICES

Prices are uniform at all Alberta Liquor Stores.

## SUPPLEMENTARY LISTINGS

Brands marked\* are only carried as regular stock in our Liquor Stores at:

Calgary ----Chinook Shopping Centre, Macleod Trail  
Calgary -----826 - 5th Street West  
Calgary -----1838 - 14th Avenue N.W.  
Calgary ----Shopping Centre, 37 St. & 12 Ave. S.W.

Edmonton ----- Meadowlark Shopping Centre  
 Edmonton ----- 10160 - 103rd Street  
 Edmonton ----- 104th St. and 80th Ave.  
 Edmonton ----- 42 Westmount Shoppers' Park  
 Jasper ----- (during summer season only)  
 Banff ----- (during summer season only)

Managers at other stores where these lines are not carried will ensure that your order is filled as promptly as possible, and will be pleased to discuss your requirements with you.

## SPECIAL ORDERS

If a customer wishes to order Wines or Liquors not listed, application may be made to the Alberta Liquor Control Board, 12360 - 142nd Street, Edmonton and orders may be placed on receipt of the necessary deposit.

Special orders, minimum purchase one case.

## SPECIAL PERMITS

The following types of Special Permits are issued under The Liquor Control Act, 1958:

(1) Special Permits for—

- (a) Physicians, Druggists, Dentists, and Veterinarians.
- (b) Persons engaged in Manufacturing, Mechanical, or Scientific pursuits.
- (c) Persons in charge of Hospitals, Sanatoriums, or Homes for Aged People.
- (d) Ministers of the Gospel for Sacramental and Mass Wines only.

- (2) Special Permits (ordinary and resale) authorizing the service and consumption of liquor at social functions held in suitable premises where the applicant is qualified to obtain a Permit.

## **SPECIAL PERMITS, ORDINARY AND RESALE**

The following conditions, in addition to those stated on the Permit, shall apply to all Special Permit functions:—

- (a) A Police Officer or a person designated by the Alberta Liquor Control Board shall be at liberty to enter the premises described on the Special Permit one hour prior to the hours specified on the Special Permit, during the hours specified on the Special Permit, and for one hour following the hours specified on the Special Permit. The Permit shall be posted in a prominent place.
- (b) The term "liquor" includes any alcoholic, spirituous, vinous, fermented, malt or other intoxicating liquor, beer and wine.
- (c) During the hours authorized in the Special Permit no liquor, other than the liquor, wine or beer authorized and purchased under the terms of the Special Permit may be permitted on or consumed on the premises described in the application.
- (d) No liquor may be sold either directly or indirectly except by an organization and then only as provided and authorized under the terms of a Resale Special Permit.
- (e) The cost of liquor, wine or beer shall not be recovered through general admission ticket price. If liquor is to be sold, its sale price shall not be included in the general admission ticket price—the purchaser must either pay cash for same or purchase separate tickets therefor at the sale price authorized by the Permit.
- (f) **The premises or part of the premises in which the function is to be held shall be reserved solely for the use of the Permittee and the invited guests. The general public shall be excluded.** Any advertisement which may be made in connection with this function shall contain no reference directly or indirectly to the fact that liquor, wine or beer will be served or sold. No advertisement concerning the function may be published without the approval of the Board.

- (g) No person under the age of twenty-one years and no interdict or person disqualified under the Act from consuming liquor, shall have, be served, or be permitted to consume liquor at this function.
- (h) No gambling, drunkenness, or disorderly conduct shall be permitted on the premises described in the Special Permit during the periods described in clause (a) above.
- (i) Storage and removal of liquor, wine or beer purchased on the Special Permit shall comply with the Regulations. (See reverse side of the Special Permit.)
- (j) Keg beer shall not be supplied on a Resale Special Permit.

NOTE: Application for refund for keg beer purchased on a Special Permit may only be made when:

- (1) The keg is unopened.
  - (2) The return is made immediately.
  - (3) The goods on examination are found to be in satisfactory condition. Note: this may entail examination of beer at a Board Warehouse at the expense of the permittee.
- (k) Resale Permits may be only issued to a recognized association or organization.

## **Bonspiels**

Special Permits are authorized only in connection with a banquet, luncheon, reception, presentation of prizes or similar social function in conjunction with a bonspiel or other sporting event.

## **Hours**

A permit may be issued for a period of 5 hours permitting the service of liquor for 4½ hours with a thirty-minute tolerance period thereafter in which liquor served during the permitted time may be consumed. All permits expire at Midnight on a Saturday but may be extended until 1:00 a.m. the following morning on a weekday.

## BEER KEGS—DEPOSITS

When kegs of beer are purchased, the following deposits are required:

1/2 Keg ----- \$20.00 each

Beer Pump ----- \$15.00 each

The full amount of the deposit will be refunded when the Kegs and Pumps are returned in good condition.

## EMPTY BARRELS

Empty wooden wine barrels are sometimes available. You can get information about purchasing them from your local Store Manager, or from the Alberta Liquor Warehouses at Edmonton or Calgary.

They are sold for \$3.00 each F.O.B. warehouses Edmonton or Calgary in 40-gallon or 65-gallon capacity (approximately).

## MAIL ORDERS

### (1) General

When ordering by mail, customers should send a signed order, stating Brand, Price List number and quantity required to the closest Mail Order store—see list below.

As shipment cannot be made until payment has been received, a remittance to cover should be sent with the order. Remittances should be made by Certified Cheque or Money Order—stamps and uncertified cheques cannot be accepted. It is strongly recommended that you do not enclose Cash, as the Board will not accept any responsibility for remittances made in that manner.

If a Brand ordered is out of stock, another Brand, if available, most nearly approximating in price that ordered, will be substituted.

In the event of a shortage in the amount remitted, the order will be held until the customer is communicated with, and the shortage made good. In the event of overpayment, the order will be filled and a money order for the balance, less expenses, mailed to the customer at his given address.



## **(2) For shipment by Express**

All Mail Orders for shipment by Express should be addressed to which ever one of the following stores is closest to the purchaser. Express charges on all shipments with the exception of beer and malt liquor will be paid by the Board. Shipments of Beer, Ale, Stout and Malt Liquor will be forwarded "Express charges collect".

Alberta Liquor Warehouse, 12360 - 142nd Street,  
Edmonton

Alberta Liquor Warehouse, 1605 - 17th St. S.E., Calgary

Alberta Liquor Store, Hanna

Alberta Liquor Store, Killam

Alberta Liquor Store, Lac La Biche

Alberta Liquor Store, 421 - 7th Street S., Lethbridge

Alberta Liquor Store, 525 - 2nd Street, Medicine Hat

Alberta Liquor Store, McLennan

Alberta Liquor Store, Manning

Alberta Liquor Store, Peace River

Alberta Liquor Store, Wainwright

Alberta Liquor Store, Waterways

## **(3) For shipment by Mail**

The Board will, if specially requested to do so, ship liquor excepting Beer, Malt Liquor, and Wine in jars, by Registered Parcel Post, direct to the Post Office address of the customer—provided that no express agent is located at that point. Where an express agent has an office all shipments will be forwarded by express.

Customers wishing to take advantage of postal arrangements must give instructions to that effect with their order, and forward it to one of the following points:

Alberta Liquor Warehouse, 12360-142nd St., Edmonton

Alberta Liquor Warehouse, 1605-17th St. S.E., Calgary

Store Managers at other points cannot ship orders by mail under Postal Regulations. Liquor sent by mail is forwarded at the risk of the purchaser, and the Board cannot be responsible for loss or damage in transit. Goods are packed in strict accordance with the Postal Regulations, and special care is taken to ensure that such packages leave our warehouse intact.

## HOLIDAYS

Liquor Stores are closed on the following days:

Sundays	Labor Day
New Year's Day	Thanksgiving Day
Good Friday	Remembrance Day
Victoria Day	Christmas Day
Dominion Day	Boxing Day

Stores will also close on days designated for Federal, Provincial or Municipal elections in the district in which they are situated.

## ALBERTA LIQUOR STORES

Location	Closed All Day	Opens a.m.	Closes p.m.
ACME -----	Wed.	10:00 -	6:00
ALIX -----	Tues.	10:00 -	6:00
ATHABASCA -----	Thurs.	10:00 -	6:00
BANFF -----		12:00 -	8:00
Summer Season -----		10:00 -	10:00
BARRHEAD -----	Wed.	10:00 -	6:00
BASHAW -----	Thurs.	10:00 -	6:00
BASSANO -----	Mon.	10:00 -	6:00
BEAVERLODGE -----	Mon.	10:00 -	6:00
BLAIRMORE -----	Mon.	10:00 -	6:00
BONNYVILLE -----	Thurs.	10:00 -	6:00
BOW ISLAND -----	Wed.	10:00 -	6:00
BOYLE -----	Thurs.	10:00 -	6:00
BRETON -----	Thurs.	10:00 -	6:00
BROOKS -----	Wed.	10:00 -	6:00
CALGARY			
3504 - 19 Street S.W. -----		10:30 -	11:30
52 Bowness Shopping Centre -----		p.m. 1:30 -	9:30
6121 Macleod Trail -----		10:30 -	11:30
914 - 11 Street S.E. -----		10:30 -	11:30
3111 - 17 Avenue S.E. -----		p.m. 1:30 -	9:30
Shopping Centre, 1838 - 14 Ave. N.W.		10:30 -	11:30
1716 Centre Street N. -----		10:30 -	11:30
1140 - 17 Avenue S.W. -----		10:30 -	11:30
826 - 5 Street W. -----		10:30 -	11:30
Shopping Centre, 37 St. & 12 Ave. S.W.		10:30 -	11:30
Brentwood Shopping Centre -----		10:30 -	11:30
CAMROSE -----		10:00 -	6:00
CLARESHOLM -----	Mon.	10:00 -	6:00
COLD LAKE -----	Wed.	10:00 -	6:00
COLEMAN -----	Wed.	10:00 -	6:00

Location	Closed All Day	Opens a.m.	Closes p.m.
CORONATION -----	Wed.	10:00 -	6:00
DERWENT -----	Mon.	10:00 -	6:00
DRAYTON VALLEY -----	Mon.	10:00 -	6:00
DRUMHELLER -----		12:00 -	8:00
EDMONTON			
4304 - 118 Avenue -----		10:30 -	11:30
8940 - 82 Avenue -----		10:30 -	11:30
8818 - 118 Avenue -----		10:30 -	11:30
15030 Stony Plain Road -----		10:30 -	11:30
12518 - 132 Avenue -----		10:30 -	11:30
8705 Meadowlark Road -----		10:30 -	11:30
9725 - 102 Avenue -----		10:30 -	11:30
10160 - 103 Street -----		10:30 -	11:30
13535 - 97 Street -----		10:30 -	11:30
7004 - 98 Avenue -----		10:30 -	11:30
10425 - 80 Avenue -----		10:30 -	11:30
10505 - 123 Street -----		10:30 -	11:30
Westmount Shoppers' Park, 133 Street & 111 Avenue -----		10:30 -	11:30
EDSON -----	Wed.	10:00 -	6:00
ELK POINT -----	Wed.	10:00 -	6:00
EMPRESS -----	Wed.	10:00 -	6:00
EVANSBURG -----	Wed.	10:00 -	6:00
FAIRVIEW -----	Mon.	10:00 -	6:00
FOREMOST -----	Thurs.	10:00 -	6:00
FORESTBURG -----	Wed.	10:00 -	6:00
FORT MACLEOD -----	Wed.	10:00 -	6:00
Summer Season—July & August -----		10:00 -	6:00
FORT McMURRAY -----	p.m.	1:30 -	9:30
FORT SASKATCHEWAN -----	Mon.	10:00 -	6:00
GRANDE PRAIRIE -----		10:00 -	6:00
Except Friday and Saturday -----		10:00 -	9:30

Location	Closed All Day	Opens a.m.	Closes p.m.
GRIMSHAW	Tues.	10:00	6:00
HANNA	Mon.	10:00	6:00
HARDISTY	Mon.	10:00	6:00
HIGH PRAIRIE	Mon.	10:00	6:00
HIGH RIVER	Mon.	10:00	6:00
HINTON	Mon.	10:00	6:00
HOLDEN	Mon.	10:00	6:00
INNISFAIL	Wed.	10:00	6:00
JASPER		12:00	8:00
Summer Season		10:00	10:00
KILLAM	Mon.	10:00	6:00
LAC LA BICHE	Mon.	10:00	6:00
LACOMBE	Wed.	10:00	6:00
LEDUC	Wed.	10:00	6:00
LETHBRIDGE			
334 - 13 Street N.	Wed.	11:00	7:00
421 - 7 Street S.		10:30	11:30
LLOYDMINSTER	Wed.	10:00	6:00
MANNING	Mon.	10:00	6:00
MAYERTHORPE	Wed.	10:00	6:00
McLENNAN	Wed.	10:00	6:00
MEDICINE HAT—525 - 2 Street S.E.		10:30	11:30
MILK RIVER	Wed.	10:00	6:00
MUNDARE	Wed.	10:00	6:00
NANTON	Wed.	10:00	6:00
OLDS	Wed.	10:00	6:00
OYEN	Mon.	10:00	6:00
PEACE RIVER	Wed.	10:00	6:00
PINCHER CREEK	Wed.	10:00	6:00
PONOKA	Thurs.	10:00	6:00
PROVOST	Wed.	10:00	6:00
RED DEER—4720 - 49 Street		10:30	11:30

Location	Closed All Day	Opens a.m.	Closes p.m.
REDWATER -----	Wed.	10:00	6:00
RIMBEY -----	Wed.	10:00	6:00
ROCKY MOUNTAIN HOUSE -----	Thurs.	10:00	6:00
SHERWOOD PARK -----	p.m.	1:30	9:30
SMOKY LAKE -----	Thurs.	10:00	6:00
SPIRIT RIVER -----	Wed.	10:00	6:00
ST. ALBERT—26 Grandin Shoppers' Park -----	p.m.	1:30	9:30
STETTLER -----	Wed.	10:00	6:00
ST. PAUL -----	Wed.	10:00	6:00
STONY PLAIN -----	Wed.	10:00	6:00
STRATHMORE -----	Wed.	10:00	6:00
SWAN HILLS -----	Tues.	10:00	6:00
SYLVAN LAKE -----	Wed.	10:00	6:00
Summer Season -----		12:00	8:00
TABER -----	Wed.	10:00	6:00
THORSBY -----	Wed.	10:00	6:00
TROCHU -----	Mon.	10:00	6:00
TURNER VALLEY -----	Wed.	10:00	6:00
TWO HILLS -----	Wed.	10:00	6:00
VALLEYVIEW -----	Tues.	10:00	6:00
VEGREVILLE -----	Wed.	10:00	6:00
VERMILION -----	Wed.	10:00	6:00
VIKING -----	Mon.	10:00	6:00
VILNA -----	Thurs.	10:00	6:00
VULCAN -----	Mon.	10:00	6:00
WAINWRIGHT -----	Wed.	10:00	6:00
*WATERTON PARK -----		12:00	8:00
WESTLOCK -----	Wed.	10:00	6:00
WETASKIWIN -----		10:00	6:00
WHITCOURT -----	Mon.	10:00	6:00
WILLINGDON -----	Wed.	10:00	6:00

\*Summer Season Only

## BEER RETAIL STORES

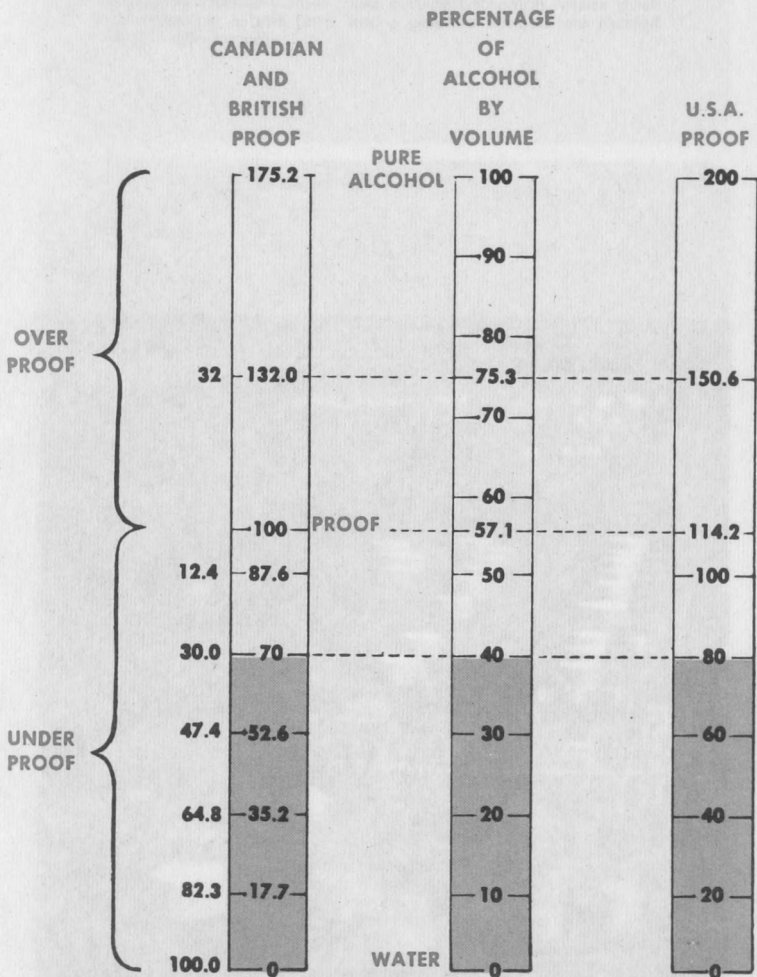
(On brewery premises—operated by Alberta Liquor Control Board)

Location	Opens a.m.	Closes p.m.
Bohemian Maid Brewing Co. Ltd. ----- 10542 Saskatchewan Drive, Edmonton	10:00	6:00
Calgary Brewing & Malting Co. Ltd. ----- 9th Avenue & 15th Street S.E., Calgary	10:00	6:00
Dow Brewery (Western) Ltd. ----- 5240 - 1 Street S.W., Calgary	10:00	6:00
Labatt's Alberta Brewery Ltd. ----- 4415 Calgary Trail, Edmonton	10:00	6:00
Molson's Edmonton Brewery Ltd. ----- 10439 - 121 Street, Edmonton	10:00	6:00
The Carling Breweries (Alberta) Ltd. ----- 4713 - 52 Avenue, Red Deer	10:00	6:00





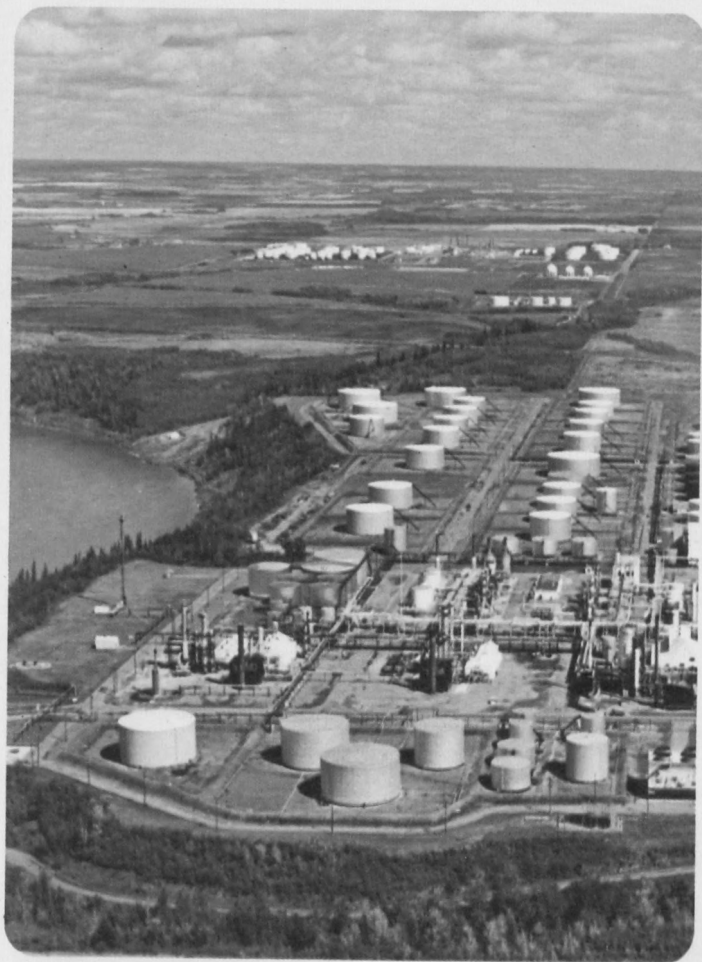
# Liquor Strength Conversion Chart



- NOTE: 1. START WITH PERCENTAGE OF ALCOHOL BY VOLUME  
 2. TO CONVERT TO CANADIAN PROOF MULTIPLY IT BY 1.75  
 3. TO CONVERT TO U.S.A. PROOF MULTIPLY IT BY 2

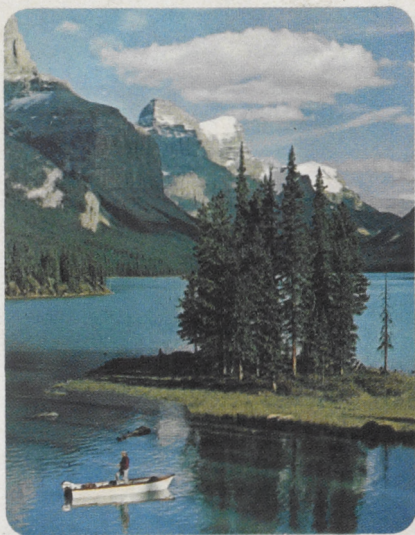


An indication of the magnitude of the petroleum industry in Alberta is "Refinery Row", just outside Edmonton, where three oil refineries, a tank farm, and a pipeline terminal are located almost side by side.





Lake Louise showing  
Victoria Glacier in  
the background. One  
of the most out-  
standing views in the  
Canadian Rockies.



Maligne Lake — a  
wonder spot for  
beauty and a perfect  
location for trout  
fishing.